



NICK SAPORITO

MEDIA KIT



GRAPHIC DESIGNER

PHILADELPHIA, PA

.02 ABOUT

MEDIA KIT

ABOUT NICK

A freelance graphic designer & founder of Logos By Nick LLC - a boutique design shop in Philadelphia, PA specializing in branding-specific design.

My passion for design began back in the late 90's when I learned how to code HTML and use design software as a hobby, starting at the age of 13. This sent me down a long path that I am still on today.

Since 2011, I've worked professionally as a graphic designer and in that time have worked for over 1,000 different clients on a freelance basis. Notable clients include Johnson & Johnson and Prudential.

My freelancing career began in 2011 on a freelancing platform known as Upwork (formerly Elance) where I maintained a feedback rating of no less than 4.9 stars out of 5. In late 2014, I launched LogosByNick.com and started down the path to building my own platform and business assets.

In addition to my freelance work, I also create screencast tutorials for my Youtube channel that teach aspiring designers how to use open source design software, as well as my blog, where I share more in-depth details about design and the business of freelancing.

In addition, the creation and promotion of informational products and digital downloads is something I actively pursue. Notable successes are my freelancing guide, my logo design course, and a set of customized icons I designed for Inkscape.

All of this has been made possible by a genuine passion I have for design, as well as a never-ending curiosity to learn more and more about business and marketing.

.03 SERVICES OFFERED

MEDIA KIT

SERVICES OFFERED

- Branding & Logo Design
- Social Media Branding
- Desktop & Mobile Application Graphics
- Web Icons, Headers and Graphics
- Print Design
- PPC Campaign Design
- WordPress Web Design

.04 BRANDING ASSETS

MEDIA KIT

BRANDING ASSETS

Logo; "Cascading Blocks"



A conceptualization of two lowercase N's coming together to form the letter S.

Photos



.05 CONTACT

MEDIA KIT

CONTACT

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